



57th Annual Festival of the Forks
Sponsorship Application
September 20-21, 2024



Yes! I want to Sponsor the 2024 Festival of the Forks!

Business Name _____
 First Name _____ Last Name _____
 Address _____ City _____ State _____ Zip _____
 Phone () _____ E-mail _____
 Website _____ Facebook _____

Sponsor Name as it should be Printed on Materials (if different from Business Name above):

Sponsorship Levels

| Platinum | Gold | Silver | Bronze | Friends of the Festival |
|-----------|----------------------|----------------------|------------------|-------------------------|
| \$10,000+ | \$9,999.99 - \$5,000 | \$4,999.99 - \$1,000 | \$999.99 - \$250 | \$249.99 - \$100 |

2024 Sponsorship Commitment

Sponsorship Level _____ Amount _____

Payment Information

Payment is due with application. Application must be received by August 2, 2024.

Check Payment:

Please make checks payable to: **Greater Albion Chamber of Commerce & Visitors Bureau** (Memo: Festival of the Forks)

Credit Card Payment: Visa ___ MC ___ Cardholder's Name _____

Credit Card # _____ CVV _____ Exp. Date _____

Billing Address _____ City _____ State _____ Zip Code _____

Amount _____ Signature _____ Date _____

Complete and return to: Festival of the Forks, P.O. Box 238, Albion, MI 49224

Website: festivaloftheforks.org Email: chamberoffice@greateralbionchamber.org Telephone: 517.629.5533

Festival of the Forks Sponsorship Benefits

Festival of the Forks aims to be an inclusive event which for sponsors means the name of your business is prominently displayed throughout the month leading up to, and including the days of, Festival of the Forks.

- **Platinum Sponsor (One Available): \$10,000+**

- Platinum Sponsorship (Festival of the Forks: Presented by _____)
- Complimentary Room (1) at Courtyard by Marriott (Friday & Saturday)
- Announcements & Banner on Main Stage for LIVE Music (Banner provided by Sponsor)
- Vendor/Exhibitor Booth on Superior Street (both Friday & Saturday)
- Option to be First in 2024 Parade Line-Up (Saturday)
- Business/Organization logo/name & Business link (when applicable) on:
 - Festival of the Forks Website for One Year (until next Festival)
 - Festival of the Forks Promotional Materials
 - Digital & Print Advertisements
 - Social Media (Festival of the Forks & Greater Albion Chamber of Commerce pages)
 - Logo on Superior Street Banner

- **Gold Sponsor (Three Available): \$9,999.99 - \$5,000**

- Vendor/Exhibitor Booth on Superior Street (both Friday & Saturday)
- Banner on Main Stage for LIVE Music (Banner provided by Sponsor)
- Option to be after Platinum Sponsor in 2024 Parade Line-Up (Saturday)
 - "Second" within 2024 Parade Line-Up
Parade line-up will be based on date Sponsor application and payment is received
- Business/Organization logo/name & Business link (when applicable) on:
 - Festival of the Forks Website for One Year (until next Festival)
 - Festival of the Forks Promotional Materials
 - Digital & Print Advertisements
 - Social Media (Festival of the Forks & Greater Albion Chamber of Commerce pages)
 - Name on Superior Street Banner

- **Silver Sponsor (Unlimited): \$4,999.99 - \$1,000**

- Vendor/Exhibitor Booth on Superior Street (both Friday & Saturday)
- Option to be after Gold Sponsors in 2024 Parade Line-Up (Saturday)
 - "Third" within 2024 Parade Line-Up
Parade line-up will be based on date Sponsor application and payment is received
- Business/Organization name & Business link on:
 - Festival of the Forks Website for One Year (until next Festival)
 - Festival of the Forks Promotional Materials
 - Digital & Print Advertisements
 - Social Media (Festival of the Forks & Greater Albion Chamber of Commerce pages)

- **Bronze Sponsors (Unlimited): \$999.99 - \$250**

- Vendor/Exhibitor Booth on Superior Street (both Friday & Saturday)
- Business/Organization Name on:
 - Festival of the Forks Website for One Year (until next Festival)
 - Digital & Print Advertisements
 - Social Media (Festival of the Forks & Greater Albion Chamber of Commerce pages)

- **Friends of the Festival (Unlimited): \$249.99 - \$100**

- Business/Organization Name on:
 - Festival of the Forks Website for One Year (until next Festival)
 - Social Media (Festival of the Forks & Greater Albion Chamber of Commerce pages)